

## WNYC RADIO NEW PROPOSAL COVER SHEET

WNYC is committed to serving its audience on the air, on line and through a range of community activities. One way it works to accomplish this service is through the ongoing evaluation of its programming schedule, through the refinement of existing programs and through the creation of new programs and special series. We welcome your proposals for new programs and will evaluate them every three months in our Program Review Meetings.

To complete your program submission, we ask you answer the following questions as completely as possible.

1. Contact information:

Primary Contact:

Name  
Title (if any)  
Company (if any)  
Address  
Phone  
E-mail

Secondary Contact:

Name  
Title (if any)  
Company (if any)  
Address  
Phone  
E-mail

2. What is the proposed title of your program?

3. Would you characterize your program as primarily

- A. music-oriented
- B. news or talk-oriented
- C. focused on arts and culture
- D. a documentary

4. Do you envision this program airing:

- A. daily (weekdays)
- B. weekly
- C. as a single one time show

5. For how long do you envision the program continuing?

- A. For \_\_\_\_\_ shows
- B. Indefinitely

6. Where will the program be produced? If you plan to use WNYC facilities, please be as specific as possible about what type of studios and equipment you require.

7. Will you require any remote equipment or facilities outside WNYC to which you do not currently have access? Be specific.

8. How do you propose to fund the program?

9. Do you have businesses/organizations/individuals interested in funding the program? If yes, please provide details.

10. WNYC is a public radio station, and must follow rules regarding involvement with commercial interests and other organizations. To help us evaluate any potential conflict, provide detail on any organizations (commercial and non-profit) or individuals which may have a connection to this program, including web sites, authors, information providers, institutions, etc.

11. Does anyone currently hold licenses, contracts or interests pertaining to the show name, show concept, underpinning idea, hosts, or other aspects of the show? If so, be very specific on what those licenses or contracts are and how WNYC would be cleared for use of the elements on the radio and online.

12. When would you like the program to air/begin airing, if approved?